

March 10,11, and 12, 2002
CALL FOR EXHIBITORS
(First pay, first served)



15th Virginia Water Conference 2002
c/o GKY and Associates, Inc., 5411-E Backlick Road, Springfield, VA 22151
www.vlwa.org

Dear Potential Exhibitor:

The 15th Virginia Water Conference is scheduled for March 10, 11, and 12, 2002, at the DoubleTree Hotel in Virginia Beach, Virginia. We would like to include your exhibit for our membership of public works officials, engineers, educators, students, and citizens. These people can enhance your aims, and you can network with local and state customers. We are adding a golf outing on March 10 that should boost our already healthy attendance!

The theme is "*Water: The Key to Virginia's Future.*" We have evolved a successful format and put on a lively, well-attended water conference with a 15-year track record. Our Board of Directors represents state agencies, lake agencies, consultants, and public utilities—our membership is between 200 and 300 and most attend.

Registration forms are enclosed, but the basic deal is:

1. 8' by 6' booth, with table and 2 chairs.
2. One conference registration (\$165 value).
3. Set up—Sunday, March 11 "icebreaker" with exhibitors and Board of Directors.
4. Tear down—Tuesday, March 12 at 10:30 a.m.
5. Participant interactions and we bring traffic to you during all refreshment breaks (3), and at our Monday afternoon reception held in an exhibit area.
6. Two luncheons.
7. Business card display in conference newsletter (February 2002).
8. There are abundant nearby spots in Virginia Beach to entertain potential clients.
9. As usual, neither the hotel nor the Conference can accept responsibility for loss or damage to valuables at booths; however, security will be provided on Sunday and Monday evenings between 5 pm and 8 am.

The above items are all included for \$395 plus optional coffee fund participation (\$50), electricity (\$50), and a golf outing (\$45).

Thank you,

Stuart Stein, PE
VLWA Conference Coordinator
sstein@gky.com

Enc: Forms

cc: Board Members



VIRGINIA WATER CONFERENCE 2002
 Virginia Lakes & Watersheds Association – A Chapter of NALMS
 March 10, 11, 12, 2002 ■ DoubleTree Hotel ■ Virginia Beach, Virginia



EXHIBITOR INFORMATION

COPY AND USE THIS PAGE TO RESERVE YOUR EXHIBITION SPACE AT THE CONFERENCE

This is your opportunity to present your work to an interesting mixture of people. Our Virginia Association addresses lakes and watersheds, engineering and life sciences, facilities, maintenance and public works, consulting, academic research and administration – we serve a challenging variety of people all working to improve Virginia’s lakes and watersheds.

Booth space is available on a first pay—first served basis. The exhibition areas become a major gathering place for conferees since all the break time refreshments are located there as well as the cash bar during the evening reception on Monday. Each exhibit space includes the following:

- One 8’ by 6’ booth with a 6’ skirted table and two chairs. Electricity to operate lights and equipment is available at additional cost.
- Registration for *one* booth attendant which is **non-transferable**. Other booth attendants or attendees are expected to register separately.
- Recognition of your support in the conference program with special recognition for those who help support the conference by chipping in for coffee and soft drinks.
- Business card advertisement in the Association’s conference edition of the newsletter.
- Lodging is available at the conference rate (\$55), Contact the hotel for reservation before March 6, 2002.



VIRGINIA WATER CONFERENCE 2001
 Virginia Lakes & Watersheds Association – A Chapter of NALMS
 March 10, 11, 12, 2002 ■ DoubleTree Hotel ■ Virginia Beach, Virginia

BOOTH REGISTRATION

Attach business card!

Name: _____

Title: _____

Organization: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Amount enclosed: _____ \$
 Make checks payable to *Treasurer, VLWA*
(Refunds must be requested in writing before February 15, 2001.)
 Booth Space—\$395
 Electricity—\$50
 Coffee fund—\$50 ☺
 Golf outing—\$45

Do you intend to present a paper? Yes No Title: _____

Do you intend to have an exhibit? Yes No Representing: _____



VIRGINIA WATER CONFERENCE 2002
Virginia Lakes & Watersheds Association – A Chapter of NALMS
March 10, 11, 12, 2002 ■ DoubleTree Hotel ■ Virginia Beach, Virginia

Inaugural Virginia Lakes & Watershed Association Golf Tournament
March 10, 2002
Redwing Golf Course, Virginia Beach
Tee Times Beginning - 11:00 AM

Format: Florida Best Ball - Four Member Team

Rules: U.S.G.A.

SCORING: MODIFIED CALLAWAY FOR LOW NET

Prizes: Closest to the Pin (4), Longest Drive (2), Trophies - Low Gross, Low Net & High Gross

Included: Lunch (BBQ Sandwich with Baked Beans, Potato Salad & Canned Soda). Additional refreshments during tournament. Cart and greens fees.

Turn in all entry forms with registration form and check. Should you have any questions concerning the golf tournament, please contact Karl Smithson with the City of Virginia Beach at (757)427-4131.



Inaugural Virginia Lakes & Watershed Association Golf Tournament
March 10, 2002
Redwing Golf Course, Virginia Beach

Official Entry Form

*If you are registering for the tournament as an individual, fill in the information for Team Member #1.
If you are registering for a team, please make sure that all team members register as well.*

Team Representing:

(Company): _____

Team Member #1: (Captain): _____

Phone #: _____

Team Member #2: _____

Phone #: _____

Team Member #3: _____

Phone #: _____

Team Member #4: _____

Phone #: _____

GOOD LUCK TO EVERYONE AND HAVE A GREAT OUTING !!!